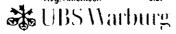


# UNE-P Economics: Revenue Impact - SBC

-		Plus.	Plus:	Plus:	Plus:	Total	Less	= Total
	Basic Local Service	SLC	Vertical serv.	Access/IntraLATA toll	USF	Retail Revenue	UNE-P	Revenue Lost
Himois	12 50	4 49	9 00	5 00	0.37	31.36	8.92	22.44
Indiana	12 50	5 49	9.00	5 00	0.42	32 41	17.07	15 34
Michigan	2100	5 31	9.00	5 00	0.43	40 74	12.74	28 00
Ohio	14.25	5 35	9.00	5 00	0.42	34.02	14.41	19 61
Wisconsin	19 95	5.03	9.00	5 00	0.23	39 21	19 68	19 53
Califorma	10 97	4 40	9.00	5.00	0.44	29 81	11.68	18 13
Connecticut	12 54	5.69	9.00	5 00	0.62	32 85	20.81	12 04
Nevada	10.75	5 26	9,00	5 00	0.54	30 55	21 17	9 38
Arkansas	31.95	5 20	9,00	5 00	0.48	51.63	16 57	35.06
Kansas	14.45	5 20	9.00	5 00	0.48	34 13	16 39	17 74
Missouri 🦸	16 90	5 20	9.00	5.00	0.48	36 58	19.37	17.21
Okiahoma	12.28	5 20	9 00	5 00	0 48	31 96	18 45	13.51
Texas	19.95	5.20	9 00	5.00	0.48	39 63	17.91	21 72
Average/Total	14.88	4.93	9.00	5.00	0.44	34.25	14.50	19.76
Avg. Ameritech	15.65	5.09	9.00	5.00	0.39	35.13	13.40	21.73

_		Loop		Łocal Switching 1.			Shared transport	
_	Urban	Suburban	Rurat	per port	per MOU	per MOU	per MQU	Avg. UNE-P
llinois	2 59	7.07	11 40	5.01	unlimited	0.0002	0.0008	8 92
Indiana	8.03	8 15	8 99	5 34	0.0034	0.0003	0.0007	17 07
Michigan	8 47	8 73	12 54	2.53	0.0012	0.0011	0.0004	12 74
Ohio	5.93	7 97	9 52	4 63	0 0032	0.0007	na	14.41
Wisconsin	10 90	10 90	10 90	4 98	0 0035	0 0007	0.0011	19 68
California	8.83	11 27	19 63	0.88	8,000,0	0.0001	0.0013	1168
Connecticut	8 95	17 03	19 69	3 31	0 0072	0 0020	na	20.81
Nevada	11 75	22 66	66 31	1.63	0 0016	0.0018	0.0073	21 17
Arkansas	11.86	13 64	23 34	1.61	0.0016	0.0017	0.0004	16 57
Kansas	11 86	13 64	23 34	1.61	0.0018	0.0008	0.0004	16 39
Missouri	12.71	20 71	33 29	2.06	0 0021	0.0008	0.0004	19.37
Oklahoma	12 14	13 65	26.25	2.32	0 0029	0 00 10	па	18.45
Texas	17-14	13 65	18 98	2 90	0.0021	8000 0	1 000 0	1791
Average	8.85	11.32	18.01	2.73	0.0018	0.0006	0.0008	14.50
Avg. Ameritech	6.37	8.21	10.79	4.39	0.0019	0.0006	0.0005	13.40





# UNE-P Economics: Revenue Impact - BellSouth

	_	Plus:	Plus:	Plus:	Plus:	Total	Less	= Total
	Basic Local Service	SLC	Vertical serv.	Access/IntraLATA toll	USF	Retail Revenue	UNE-P	Revenue Lost
Alabama	16 30	6 00	1150	5.00	0.49	39.29	22.82	16 47
Florida	11 00	5.00	11.50	5 00	0 49	33.99	16 69	17.30
Georgia	17 45	6 00	11.50	5.00	0.49	40.44	18.79	21 65
Kentucky	18 40	6 00	11.50	5.00	0.49	41.39	15.12	26.27
Louisiana	12 64	6.00	11.50	5.00	0.49	35.63	23.08	12.55
Mississippi	19 01	6 00	11 50	5.00	0.49	42.00	21.77	20 23
North Carolina	13.19	6.00	11.50	5.00	0.49	36 18	18.69	17.49
South Carolina	15 03	6.00	11.50	5.00	0.49	38.02	19.43	18 59
Tennessee	12 15	6 00	11 50	5.00	0.49	35 14	17.18	17 96
Average/Total	13.73	6.00	11.50	5.00	0.49	36.72	18.43	18,29

_	Loop			Local Swite	thing	Tandem switching	Shared transport		
_	Urban	Suburban	Rural	per port	per MQU	per MOU	per MOU	Avg. UNE-P	
Alabama	15 24	24 75	44 85	2.07	0.0020	0.0015	0 0015	22 82	
Florida	12.79	17 27	33 36	1 40	8000	0.0002	0 0000	16 69	
Georgia	14.21	16 41	26 08	1 85	0 0016	0.0007	0 0002	18 79	
Kentucky	10.56	15 34	31 11	1 49	0 0012	0.0002	0 0004	15 12	
Louisiana	14 05	24 14	49 30	2.55	0 0021	0.0008	0.0047	23 08	
Mississippi	15 58	20 65	29 5 1	2.11	0.0024	0.0008	0 0004	21 77	
North Carolina	12 11	21.24	33 65	2 19	0 0017	0.0009	. 0 0003	18 69	
South Carolina	14 94	21 39	26 72	1.65	0 0011	0.0007	0.0005	19 43	
Lennessee	13 19	17.23	22 53	1.89	0 0008	0.0010	0 0001	17 18	
Average	13.26	18.96	32.77	1.79	0.0013	0.0006	0.0006	18.43	



# UNE-P Economics: Revenue Impact - Verizon

	AVSHO 🤋	gindis							
<b>F</b> ~	Average	6 34	12,33	91.81	86. r	0.0026	1000.0	8000.0	12.10
	Vermont	<b>2</b> 1.1	SE 8	5163	1.03	0000	6000.0	9000 0	SBEL
	Rhode Island	6i II	** \$1	£161	98.1	0.0151	0.0012	0 0055	9 <b>)</b> (6
	New York	01.1	1131	1991	15.5	1100.0	eu	ยน	15.33
	нем Натрание	10 14 01	28 S I	54.09	531	64000	91000	01000	VS 52
	Massachusselts	VS L	l i ¥i	50 04	5.00	0 0033	0.0012	0 0055	60 51
	Mame	PP 11	13 41	57.81	<b>16</b> 0	£100°0	0.0022	6000 0	NE SI
	einigiiV	<b>₽</b> ₹ 01	5191	53 40	1 30	0.0031	9000.0	1000 0	1071
	Pennsylvana	10.58	11 00	1400	197	41000	8000.0	1000.0	11 51
	Mest Virginia	66 ⊭1	55.0∉	43 44	1 60	2700.0	0.0002	0 0003	DS 90
	Ием Легѕеу	Z1 8	69 6	10 92	£1 0	0 0056	£100 0	0 0052	1971
	pvejájeyj	11 71	5821	52 96	06 1	86000	10000	F000 0	18.82
	giswelg()	10 01	1313	<i>1</i> 991	5 53	0 0058	1000.0	10000	£0 91
	OC	18.01	18.01	18 01	SS.1	0.0030	0100.0	91000	1851
	Connecticut	So 8	1503	<b>69</b> 61	331	Z200 0	0.0020	eu	18 02
		nschU	Suburban	Rural	per port	Der MOU	DOM 19d	UOM raq	AVB. UNE-I
			dooj	<u>-</u>	Local Switchin	Б	I andem switching	Shared transport	
	lajo NagaravA	12.47	S6.8	00.6	5.00	<b>12.0</b>	35.99	01.21	98.Tr
	Vermont	07.71	00.8	00 6	00 \$	2 <b>5</b> 0	LE LE	13.85	23.92
	Phode Island	87 bi	00.9	00 6	00 S	/S O	5E 5E	91/17	6 <b>9</b> £
	New York	50 11	00 9	00 6	00 9	2 <b>5</b> 0	31 62	12.33	86.61
	Mew Hampshire	98 £1	00 9	00 6	00 5	ZS 0	EÞ ÞE	P8 84	68 9
	Massachuselfs	28.91	00 9	<b>00</b> 6	00 S	₹ <b>\$</b> 0	37.42	60 51	22 33
	ameM	SE 91	90 9	00 6	00.2	25'0	Z6:9E	\$6.21	1512
	ыперіі	12.64	00.8	00.6	00 S	2 <b>5</b> 0	33.21	20724	b1 91
	Pennsylvania	1911	00.8	00.6	00.2	25.0	32.18	1151	10.11
	West Veginia	59 00	00 9	00.6	00°S	<b>25 0</b>	£5'6#	56.50	23 O t
	New Jersey	101	00 9	00 6	00.8	<b>25</b> °0	\$8.04	1921	EÞ \$1
	Maryland	18.31	69.5	00.6	00.8	72.0	10.7€	\$8.81	25 81
	Delaware	11.29	00 9	00 6	9.00	2 <b>5</b> 0	98.15	£0.8t	15.83
	oc	87.51	₹8.€	00 6	00.2	£\$10	31.32	18.21	કદ કા
Z	Connechout	Ep E1	69.5	00 6	9.00	0 62	33.74	20.81	15 83
		Basic Local Service	arc	Vertical serv.	Not ATAJetinfizesooA	NZŁ	Retail Revenue	d-BNA	Revenue Los



# UNE-P Economics: Revenue Impact - Qwest

		Pkis.	Plus:	Plus:	Plus.	Total	Less:	= Total
	Basic Local Service	SLC	Vertical serv.	Access/IntraLATA toll	USF	Retail Revenue	UNE-P	Revenue Lost
Ангова	13 18	6 00	8.00	5 00	0.56	32 74	28.10	4 64
Colorado	14 92	6 00	8.00	5 00	0.56	34 48	12.88	21 60
Idaho	14 48	6 00	8 00	5 00	0.56	34.04	22.44	11 59
lowa	1168	4 72	8.00	5 00	0 56	29.96	17.15	1781
Minnesota	14 36	4 89	8.00	5 00	0.56	32.81	13 45	19 36
Montana	16.73	6.00	8.00	5 00	0.56	36 29	27.34	8 95
Nebraska	19 23	5 16	8.00	5.00	0.56	37.95	25.19	12.75
New Mexico	10 66	6 00	8.00	5 00	0.56	30.22	21.74	8 48
North Dakota	17 69	6.00	8.00	5.00	0.56	37 25	22.90	14 35
Oregon	13 80	6 00	8 00	5 00	0.56	33 36	20.66	12 70
South Dakota	16 65	6.00	8 00	5 00	0.56	36 21	23,54	12 67
Utah	11.03	6.00	8 00	5 00	0.56	30 59	19.45	11.14
Washington	12 50	5 92	8 00	5 00	0.56	31 98	10.72	21 26
Wyoming	23 10	6.00	8 00	5 00	0.56	42 66	28.26	14 40
Average/Total	13.75	5.75	8.00	5.00	0.56	33.06	18.33	14.73
		000		Local Switchin		Landem switching	Shared transport	<b>/</b>

Urban 18 96 5 91 15 81 13 11	34 94 12 31 24 01	Rural 56 53 32 79	per port 1 61 1 86	per MOU 0 0028	per MOU 0.0014	per MOU 0 0009	Avg. UNE-P 28 10
5 91 15 81	12 31	32 79			0.0014	0.0009	28 10
15.81	_		1,86	0.0000			
	24 0 1			0 0020	0 0020	0.0020	12 88
13.11		40 92	1.34	0.0017	0 0032	0.0022	22 44
	15 64	27 27	1 15	0.0007	0.0042	0.0013	17 15
8.81	12.33	21 91	1 08	0.0018	0.0013	0.0015	13 45
23 10	23 90	27 13	1.58	0 0007	0 0068	0.0015	27.34
15 14	35 (15	77 92	2 47	0 0007	0.0026	0.0012	25 19
17.75	20 30	25 23	1 38	0 0011	0.0016	0.0019	21 74
14.78	24 92	56 44	1 27	0 0007	0.0084	0.0044	22.90
F3 95	25 20	56 21	1,26	0.0013	0.0016	0.0000	20 66
17.01	18 54	24 37	1,84	0 0035	0.0017	0.0014	23 54
14 77	17.76	20 29	0 94	0.0026	0 0011	0 0009	19 45
6.41	11 35	12 76	1 34	0 0012	0.0014	0 0022	10 72
19.91	26 94	30 13	2.64	0 0038	0.0016	0.0003	28 26
12.17	19,86	34.72	1,46	0.0017	0.0020	0.0014	10.33
	8 8 1 23 10 15 14 17 75 14 78 13 95 17 01 14 77 6 4 1 19 91	8 8† 12 33 23 10 23 90 15 14 35 05 17 75 20 30 14 78 24 92 13 95 25 20 17 01 18 54 14 77 17 76 6 41 11 35 19 91 26 94	8 8 1     12 33     21 91       23 10     23 90     27 13       15 14     35 05     77 92       17 7 5     20 30     25 23       14 7 8     24 92     56 44       13 95     25 20     56 21       17 01     18 54     24 37       14 77     17 76     20 29       6 41     11 35     12 76       19 91     26 94     30 13	8 8 f     12 33     21 91     ± 08       23 10     23 90     27 ± 13     ± 58       ± 5 ± 14     35 ± 05     77 92     2 47       ± 7 / 5     20 30     25 ± 23     ± 38       ± 4 78     24 92     56 44     ± 27       ± 3 95     25 ± 20     56 ± 21     ± 26       ± 7 ± 01     ± 8 54     24 37     ± 84       ± 4 77     ± 7 76     20 ± 29     ± 0 94       6 41     ± 11 35     ± 12 76     ± 34       ± 19 91     26 94     30 ± 3     ± 2.64	8 8 1       12 33       21 91       1 08       0 0018         23 10       23 90       27 13       1.58       0 0007         15 14       35 05       77 92       2 47       0 0007         17 75       20 30       25 23       1 38       0 0011         14 78       24 92       56 44       1 27       0 0007         13 95       25 20       56 21       1.26       0 0013         17 01       18 54       24 37       1.84       0 0035         14 77       17 76       20 29       0 94       0 0026         6 41       11 35       12 76       1 34       0 0012         19 91       26 94       30 13       2.64       0 0038	8 81         12 33         21 91         1 08         0 0018         0 0013         1           23 10         23 90         27 13         1.58         0 0007         0 0068           15 14         35 05         77 92         2 47         0 0007         0.0026           17 75         20 30         25 23         1 38         0 0011         0.0016           14 78         24 92         56 44         1 27         0 0007         0.0084           13 95         25 20         56 21         1.26         0 0013         0.0016           17 01         18 54         24 37         1.84         0.0035         0.0017           14 77         17 76         20 29         0.94         0.0026         0.0011           6 41         11 35         12 76         1 34         0.0012         0.0014           19 91         26 94         30 13         2.64         0.0038         0.0016	8 8 1         12 33         21 91         1 08         0 0018         0 0013         0 0015           23 10         23 90         27 13         1.58         0 0007         0 0068         0 0015           15 14         35 05         77 92         2 47         0 0007         0.0026         0 0012           17 75         20 30         25 23         1 38         0 0011         0.0016         0 0019           14 78         24 92         56 44         1 27         0 0007         0.0084         0 0044           13 95         25 20         56 21         1.26         0 0013         0.0016         0 0000           17 01         18 54         24 37         1.84         0 0035         0.0017         0 0014           14 77         17 76         20 29         0 94         0 0026         0 0011         0 0009           6 41         11 35         12 76         1 34         0 0012         0 0014         0 0022           19 91         26 94         30 13         2 64         0 0038         0.0016         0 0003



🐉 UBS Warburg



## UNE-P Economics: Calculating the Impact

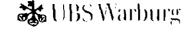
# 2) Estimated Average *Retail* COGS and SG&A per Line Based on Existing Wireline EBITDA Margins

- Assumes residential wireline margins are equivalent to total wireline margins

#### 3) Calculated Wholesale EBITDA Contribution

- a) Estimated average wholesale COGS and SG&A per line
  - Assume 5% avoided cost in COGS; 20% avoided cost in SG&A
- b) Compared this cost structure to revenue from wholesale UNE-P rates

	COGS	S,G&A	EBITDA	% of COGS	% of S,G&A	Calculated
	(% of sales)	(% of sales)	margins	avoided	avoided	EBITDA margins
SBC	35%	25%	40%	5%	20%	-24%
VZ	31%	24%	45%	5%	20%	-4%
BLS	27%	23%	50%	5%	20%	13%

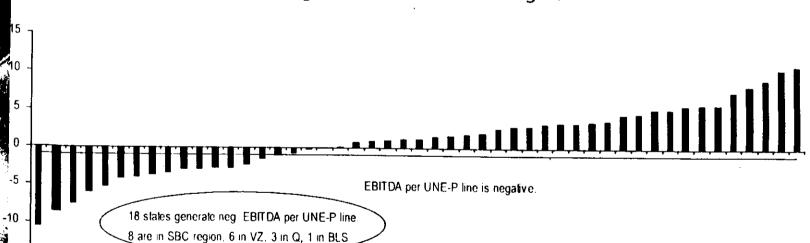




# **UNE-P** Economics: Calculating the Impact

#### **& EBITDA Per Line**

- SBC UNE-P Average (\$3.51) vs. Retail Average \$13.53
- BellSouth UNE-P Average \$2.47 vs. Retail Average \$18.12
- Verizon UNE-P Average (\$0.68) vs. Retail Average \$14.59
- Qwest UNE-P Average \$1.03 vs. Retail Average \$14.69



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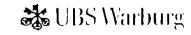
John Hodulik, CFA (212) 713-4226, john.hodulik@ubsw.com



# **UNE-P** Economics: Profitability Impact - SBC



		Retail Pro	fitability		V	/holesale	Profitability					
_ <del></del>		Gross			cogs	Gross	S,G&A exp.		EBITDA	EBITDA Losti	FCF	FCF Lost
	cogs	Profit	S,G&A exp.	EBITDA	95% of ret COGS	Profit	80% of ret. S,G&A	EBITDA	lost	Revenue Lost	lost	Revenue Lost
Minois	10.85	20 14	7 75	12 40	10 30	-1 39	6 20	7 58	19 98	89 0%	13 39	60%
Indiana	<b>¥</b> 20	20.79	8 00	12 80	10 64	6 44	6 40	0.04	12 76	83.2%	8 55	56%
Michigan	14 11	26 <b>2</b> 0	10.08	16 12	13 40	0.67	8 06	8 73	24 85	86 7%	16 65	59%
Ohio	11.76	21.84	8 40	13 44	11.17	3 24	6 72	3 48	16 92	86.3%	11 34	58%
Wisconsin	13 64	25 34	9 75	15 59	12 96	6 72	7 80	1 08	16 67	85 3%	11 17	5/%
California	10.28	19 09	7 34	11 75	9 77	191	5 87	-3.96	15 71	85.6%	10.52	58%
Connecticut	11.28	20 95	8 06	12 89	10 72	10 09	6 45	3 64	9 25	76.8%	6 20	51%
Nevada	10.50	19.51	7 50	12 00	9 98	11 19	6 00	5 19	6.82	72.7%	4 57	49%
Arkansas	17.90	33.25	12 79	20 46	17 01	-0 44	10 23	-10 67	31 13	88.8%	20.86	59%
Kansas	11.78	21.87	8 4 1	13 46	11 19	5 20	6 73	1 53	14 99	84.5%	10.04	57%
Missouri	12 54	23 47	9 03	14 44	12 00	7 36	7 22	0 14	14 30	83.1%	9 58	56%
Oklahoma	11 02	20 46	7 87	12 59	10 47	7 98	6 30	1 68	10 91	80.7%	7.31	54%
Texas	13.70	25 45	9 79	15 66	13 02	4 89	7 83	2 94	18 60	85.6%	12 46	5/7%
Average/Total	11.83	21.98	8.45	13.53	11.24	3.25	6.76	-3.51	17.04	85.7%	11,41	58%
Avg. Armeritech	12.16	22.58	8.69	13.90	11.55	1.85	6.95	-5.10	18.99	87.4%	12.73	59%





## **UNE-P** Economics: Profitability Impact - BellSouth

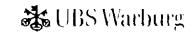


_		Retail Pro	fitability		W	/holesale	Profitability			_		
		Gross	•		cogs	Gross	S,G&A exp.		EBITDA	EBITDA LOSU	FCF	FCF LosU
	cogs	Profit	S,G&A exp.	EBITDA	95% of ref COGS	Profit	80% of ret. S,G&A	EBITDA	lost	Revenue Lost	lost	Revenue Lost
Alabama	10 48	28.32	8 92	19 40	9 95	12.86	7 14	5 73	13 67	830%	9 04	55%
Flonda	9 05	24 46	7.71	16 75	8 59 - 1	8 10	6 16	193	14 82	85.6%	9 79	57%
Georgia	10.79	29 16	9 19	19 98	10 25	8 55	7 35	1 20	18 78	86 8%	12 41	57%
Kentucky	11 04	29 <b>8</b> 6	941	20 45	10 49	4 63	7 53	-2 89	23 34	88 9%	15 43	59%
Louisiana	9 49	25 <del>6</del> 5	808	17 57	9 0 1	14 06	6 47	7 60	9 97	79 4%	6 59	52%
Mississippi	11.21	30 30	9 55	20 76	10 65	11 12	7 64	3 48	17 27	85 4%	1141	56%
North Carolina	9 64	26 05	8.21	17 85	9 15	9 54	6 57	2 97	14 87	85 1%	9 83	56%
South Carolina	10 13	27.40	8 63	18 77	9 63	9 80	6 91	2 89	15 87	85 4%	10 49	56%
Tennessee	9 36	25 29	7 97	17 33	8 89	8 29	6 38	1 91	15 41	85 8%	10 18	57%
Average/Total	9.78	26 45	8.33	18.12	9.29	9.13	6.67	2.47	15.65	85.3%	10.34	57%



# UNE-P Economics: Profitability Impact - Verizon

		Retail Pro	fitability		<u>V</u>							
		Gross			cogs	Gross	S,G&A exp.		EBITDA	EBITDA Losti	FCF	FCF Lost
	COGS	Profit	S,G&A exp.	EBITDA	95% of ret COGS	Profit	80% of ret. S.G&A	EBITOA	lost	Revenue Lost	lost	Revenue Lost
Connecticut	10 27	22 85	7 95	14 90	9 75	11 05	6 36	4 69	10 71	78 9%	675	52%
DC	9 50	21 15	7 36	13 79	9 03	6 84	5 88	0.96	12 84	836%	8 48	55%
Delaware	970	21 59	7.51	14 ()8	9.21	681	6 01	0.80	13.28	83.9%	B ? ?	55%
Maryland	11 32	25 19	8 76	16 43	10.75	8 07	7 01	1 06	15 37	84.2%	10.15	56%
New Jersey	8.52	18 95	6 59	12 36	8 09	4 52	5 27	0.75	13 11	85.0%	B 67	56%
West Virginia	15 19	33.81	11.76	22 05	14 43	12 07	9.41	2 66	19 39	84 0%	12.8	56%
Pennsylvania	9 80	21.81	7 59	14 22	9.31	5 81	6 07	0.26	14 49	84 9%	9.57	56%
Virginia	10 12	22.52	7.83	14 69	9 6 1	7 45	6 27	1 19	13 50	83.6%	8 92	55%
Maine	11 27	25.08	8.72	16 36	10.70	4 64	6 98	-2 34	18 69	86.7%	12.3	5/%
Massachusetts	11.42	25.43	8 84	16.58	10 85	4 24	7 08	284	19 47	87.0%	128	3 57%
New Hampshire	10 50	23.36	8 13	15 23	9 97	15 57	6 50	9 07	6 17	69.4%	4 08	46%
New York	9.62	21 42	7.45	13.97	9 14	3 19	5 96	277	16.74	86.8%	110	6 57%
Rhode Island	10.78	24 (10	8.35	15 65	10.24	17 22	6 68	10 54	5 11	64.8%	3 38	43%
Vermont	11.53	25.67	8 93	16 74	10 96	2 89	7 14	4 25	70 99	87.7%	13.8	7 58%
Average/Total	10.05	22.37	7.78	14.59	9.55	5.55	6.22	-0.68	15.26	85.3%	10.01	9 56%

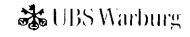




# UNE-P Economics: Profitability Impact - Qwest

16	7/3
US.	

_		Retail Profitability			W	/holesale	Profitability					
		Gross	_		cogs	Gross	S,G&A exp.		EBITDA	EBITDA Losti	FCF	FCF Last
	cogs	Profit	S.G&A exp.	EBITDA	95% of ref COGS	Profit	80% of ret S,G&A	EBITDA	lost	Revenue Lost	lost	Revenue Lost
Arizona	11 26	20 92	8 05	12.87	10 70	17 40	6 44	10 97	191	41 1%	1 05	23%
Colorado	11 87	22 05	A 48	13 57	11 28	160	6.78	5 19	18 75	86.8%	10.31	48%
ldaho	11 72	21.76	8 37	13 39	11.13	11 31	6 70	4 62	8 77	75.7%	4.83	42%
łowa	10.29	19.11	7 35	11 76	9.78	7 38	5 88	1.50	10 26	80.1%	5.64	44%
Minnesola	11 29	20 96	8 06	12 90	10.72	2 72	6 45	3 73	16.63	85 9%	9 14	47%
Montana	12.51	23 22	8 93	14 29	11.88	15 46	7 15	8 32	5 97	66.8%	3 29	37%
Nebraska	13 08	24 30	9 35	14 95	12 43	12 76	7.48	5 29	967	75 8%	5 32	42%
New Mexico	10.38	19.28	7 42	11 86	9.86	11.88	5 93	5 95	5 9 1	69.8%	3 25	38%
North Dakota	12.84	23 85	9 17	14 68	12 20	10 70	7 34	3 36	11 31	78 8%	6 22	43%
Oregan	11.48	21.32	8 20	13 12	10.91	9 75	6 56	3 19	9.93	78.2%	5 46	43%
South Dakota	12.48	23 17	8 91	14 26	11 85	1169	7 13	4 56	9 70	76.6%	5 33	42%
Utah	10.51	19.52	7.51	12 01	9 98	9 46	6 0 1	3 46	8 56	76.8%	471	42%
Washington	11 00	20.42	7 86	12 57	10 45	0 28	6 28	601	18 57	87.4%	10 22	48%
Wyoming	14.74	27.37	10.53	16 84	14 00	14 26	8 42	5 84	11 00	76 4%	6 05	42%
Average/Total	11.38	21.13	8.13	13.00	10.81	7.53	6.50	1.03	11.98	B1.3%	6.59	45%





### UNE-P Economics: Calculating the Impact

#### **4** 4) Estimated Future Line Loss in Each State

- SBC: Lost 692K lines to UNE-P in 2Q, up from 358K in 1Q
  - We believe roughly half of these were in June alone
  - AT&T entered 1L and OH in mid-June, CA in early August
  - We expect line loss of 1m in Q3 and 1.2m in Q4
- BellSouth: Lost 278K lines to UNE-P in 2Q, up from 239K in 1Q
  - Losing 100-120/ quarter to reseller in Florida
  - AT&T in Georgia and is likely to enter Florida as well
  - We expect line loss of 300K in Q3 and 400K in Q4
- Verizon: Lost 110K lines to UNE-P in 2Q, up from 64K in 1Q
  - AT&T increasing marketing expenditures in New York
  - Announced entry into New Jersey in September
  - Expect to enter Pennsylvania in 4Q
  - We expect line loss of 230K in Q3 and 500K in Q4

# UNE-P Economics: UNE-P Line Projections

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UNE-P Penetration														
SBC	22%	2.9%	3.6%	4 0%	47%	29%	7.8%	10 0%	è		;			
77	26%	34%	3 6%	3.6%	3.70	2 0		9/00	%, ) 1	4 0%	10 0%	16 7%	20 1%	22 2%
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				!	•	è	;	1.2%	1.7%	3.4	%.	12.2%	15.2%	_



#### **UNE-P** Economics: What's the Call?

#### Downgrading the Bells (BLS, SBC and VZ)

- Expect the group to perform inline with the market over the next 12 months
- Dividend yields should provide a backstop on valuations

#### ◆ Economics of UNE-P worse than expected for the Bells

- Will put additional pressure on Bell margins and earnings
- SBC and BellSouth are the most exposed

#### Line Losses Will Likely Accelerate in 2H02

- AT&T and MCI
- No near-term regulatory relief expected

#### Long Distance is Only a Partial Offset

- Local revenue is much higher margin than long distance
- To breakeven on the EBITDA line, Bells need to add 5.4 long distance customers for every UNE-P line added

#### 2003 EPS Estimates are Too High

— We now expect 2003 EPS to decline 1.8%; the Street still forecasts growth UBS Warburg







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securities of this company or one of its subsidiaries in the past three years.

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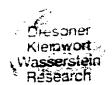
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# UNe-P: the Un-Profit

Regulation pressuring RBOC profits



industry update

RBOCs' core profit center is under severe attack from competitive forces. Regulators have reduced UNE pricing such that CLECs are using UNE lines to penetrate the residential and small business markets. In our view, until UNE pricing becomes more rational, the RBOCs will suffer steeper profitability squeezes from CLECs using UNE lines.

- ▶ CLEC penetration rising: By the end of 2001, according to the FCC. CLECs accounted for 10.2% of the nation's 192m switched lines, up from 7.7% 12 months earlier, a 32% increase in market share. Cable telephony lines are increasing at a slightly faster rate than overall CLEC lines. By the end of 2001, according to the FCC, cable telephone lines constituted 11% of CLEC lines (2.2m lines), and 1% of all switched lines.
- ▶ Lost ILEC profits: ILECs lost 1.5m lines in the last six months of 2001 in the form of UNEs (unbundled network elements) to CLECs, which we estimate comes to S1bn in lost annualized sales, most of which is pure profit. In a six-month span, then, after taxes, ILEC bottom lines lost about \$325m in net income, and \$4.2bn in market capitalization, assuming a 13x P/E multiple. The Bells control about 94% of the nation's incumbent access lines, so the RBOCs, primarily through UNE, lost \$4bn in market capitalization in the last half of 2001. The Bells currently have a \$220bn equity market cap, meaning that CLECs conceivably destroyed 2% of Bell equity value in the H2 2001.
- ▶ Some CLEC overbuilding: In H2 01, CLE®s gained 2.4m lines, which we believe was created exclusively at the expense of the ILECs, or 19,000 lines per business day. Some of these lines are lost to cable telephony or where CLECs build their own connections directly to businesses. In such cases, the CLEC has overbuilt, or completely severed the connection between the ILEC and the customer, removing the ILEC from 100% of their former revenue stream.
- ▶ Ratings: We maintain our Hold ratings on BellSouth Corp., Qwest Communications, SBC Communications and Verizon Communications.

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#### Hold

BellSouth Corporation
Qwest Communications
SBC Communications
Verizon Communications

Bruce J. Roberts +1 212 429 3459 bruce.roberts@drkw.com

William P. Carrier +1 212 429 3457 william.camer@drkw.com





# Investment summary and conclusion

Regulators are forcing unprofitable resale pricing upon the local industry through IMPs

The concern isn't the CLECs; with a weak capital market, and the techno bubble-burst, the money CLECs need to build out a local network IS NOT available in the public or bank markets. Ironically, the impact of CLEC competition has never been more NEGATIVE for RBOCs (we interchange the terms RBOCs and ILECs). Why? Because the regulators are forcing unprofitable resale pricing upon the local industry through Unbundled Network Elements, or UNEs. What are UNEs?

UNEs are network 'elements' – switching, copper lines, data base hookups, fiber trunks into office buildings, etc., that the RBOC is forced to lease to the CLEC. When a CLEC uses UNEs INSTEAD of building out its own copper loops, switches, etc., it avoids major capital expense, and 'rides' the RBOCs' investments made over decades. When capital flowed freely to CLECs in the 1990s, CLECs took that money and decided to build their own networks. At the time that seemed to be a rational decision: money would be available from Wall Street 'forever', and an owned network would be more profitable than a leased one – eventually. Unfortunately for those CLECs that overbuilt over wide geographic territories, i.e., the "XOs" of the world that decided there was a business case for a 'national – local' infrastructure that served (in retrospect) way too many cities, thereby never achieving density – the key to local profitability – the capital markets dried up. Left, were the liquid competitors to the Bells; AT&T and MCI (until now), who, over the last two years, have taken up UNE, or leasing, rather than constructing a second local network, as the means to compete. WHY?

AT&T and MCI are very concerned about losing long distance customers to the RBOCs. So even if UNE isn't as profitable as owning your own network, by being able to offer local service promptly (which UNE enables) and at a decent profit (which UNE enables), the long distance carriers can combat long distance customer defection, making THEIR foray into leasing local services more profitable by avoiding lost long distance revenues, than an "XO" could have.

- ► Hence, the recent rapid entry into long distance by the RBOCs has been accompanied by a rapid expansion of the use of UNEs by CLECs, principally AT&T and MCI.
- ▶ States rule over the Feds on local telephony. States have been widening the UNE discount to the detriment of the RBOCs as a guid pro quo to RBOC long distance entry. Local profit margins are much fatter (45%) than long distance margins (25%), so the current trade-off is a loser for the RBOCs.



► The discount has caused much more rapid CLEC UNE use. This was seen most recently in California, where the CA PUC has recently ruled that SBC can provide long distance (SBC still must apply at the FCC). In the case of CA, AT&T got lower UNE rates BEFORE SBC was able to get into long distance, causing a timing-engendered loss as well.

Which regulators? Well, first the FCC, which took the 1996 Act that did not specify particular UNEs or what price they should be made available at. The last FCC made a long list of UNEs and set severe discount 'frameworks' to those UNEs. Then the states got into the act by setting the actual UNE rate, i.e., the discount from retail rates offered to an RBOC's customers. These discounts can be as high as 65% At the margin, such revenue loss, accompanied by continued network costs, results in almost one-for-one profit loss – thus, the UNE is highly profit-destructive.

The regulators may allow three to four vertically and horizontally integrated providers The only saving grace is that MCI has serious financial difficulties, and could be forced to abandon its UNE expansion program – to the Bells' benefit. In addition, AT&T, which is in much better financial shape, and can, we estimate, survive on its own for years, could be bought out by a Bell if the current telecom meltdown continues. In other words, the regulators – the FCC and DOJ – may allow the oligopolization of the telecom industry, where there are three to four vertically and horizontally integrated providers. That is, three to four old Ma Bells.

For investors, we believe that the Bells are trading near historically low multiples of EBITDA, which is the most important barometer of value, in our view. However, UNE is, at the margin, so value destructive, that we would be HOLDERs, if and until the regulators become more realistic. And if they don't, shareholders might be rewarded by a severe downsizing of MCI and/or absorption of AT&T by a Bell. Conclusion: Hold



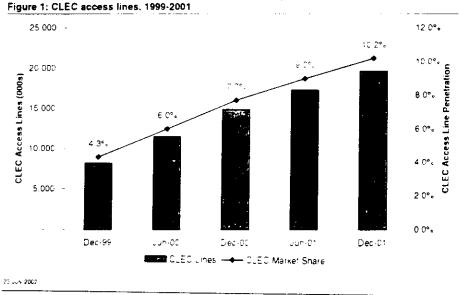
# "The cream skim" – business, population density and demographics

The current competitive policies favor rich residential customers, large businesses and states with greater population density.

45 of CLEC lines served residential and small business markets According to the FCC, 55% of CLEC lines served medium and large businesses and government customers. In contrast, just 23% of ILEC lines served such customers. Conversely, 45% of CLEC lines served residential and small business markets, while over 75% of Bell lines served lower profit residential and small business lines. Businesses and government offices are more densely packed, and spend more per access line than residents.

Thus, the ILECs are left holding the 'bag' — serving more of the costly (read: geographically dispersed) and lower paying line base. We view the 'cream skim' as one of the most compelling arguments that local competition regulation is destructive and illogical.

#### Year-end 2001E CLEC line composition



Source FCC



The goal of the 1996 Act was to create the environment for local competition, not create local competition

#### Overbuild: 33%, but in key sectors much lower

Of the 33% overbuild percentage, we estimate that under 5% of residential lines are overbuilt lines. We believe this is a telling statistic and perhaps the most important in this report. In the US at year-end 2001, there were 134m residential and small business access lines. The majority of overbuilt lines are business lines, with a concentration on medium and large sized businesses. Our view is that the current rules forcing RBOCs to resell local lines to CLECs at very deep discounts are off course. The goal of the 1996 Act was to create the environment for local competition, not create local competition. Although seemingly subtle, this is a huge distinction. The idea is that to produce new, exciting services and pricing programs requires a competitor to provide new, exciting services. How can that occur if the CLEC is reselling the RBOCs' service? With only a 33% overbuilding rate, the desired outcome of the Act is unaccomplished. The idea was to give the CLECs a means to build customer scale upon which they could then justify building their own network. since this is an industry of scale. In point of fact, the growth in UNE lines is accelerating, despite the fact that the base of CLEC customers is also expanding. With UNE, the CLECs are merely behaving as rational decision makers. If it's cheaper and less risky to resell rather than build, then resell is the answer. Unlike the long distance industry, which is less of a natural monopoly since it takes just severalbh dollars and two to three years to build a national network, except for the cream of the business market and the cream. i.e., demographically desirable (read; rich homeowners who can buy many services) residential market, a new national local network is unlikely to emerge. We won't get into "what ifs," but under a more rational local competitive framework, overbuilding might have occurred to a greater extent.

#### Sinking the sunk costs

Cable telephony penetration is increasing even faster than overall CLEC penetration

Overbuilding erases any revenue contribution from former customers or prospective customers that would have used a Bell if an overbuilding CLEC wasn't around. It fully 'strands' the lines' assets. The business base is easier to overbuild because they are located in office buildings and otherwise packed more densely. So the 'cream skim' has been accompanied by the 'overbuild'. That is, for years, CLECs such as Time Warner Communications, AT&T Business and WorldCom's MFS (although we believe one of WCOM's downfall was its inability to leverage the MCI long distance base and 'backsell' an MFS local product into it) have been building their own trunks into business locations, either fully bypassing the ILEC, or perhaps renting minimal network subsegments such as the last link into a building. Now, cable telephony is copying the CLECs on the residential side. By piggybacking onto the cable television network, they found an economical way to overbuild the less dense residential base, a danger to the Bells that have concerned us for some time. FCC statistics show cable telephony penetration increasing even faster than overall CLEC penetration, and AT&T Broadband reported in Q2 02 that, for the first time, its cable telephony operations are EBITDA-positive, validation that a means to 'crack' the natural monopoly in the local residential market exists. It still takes a lot longer to deploy a cable telephony line than a UNE line. Thus, cable telephony is probably impacting residential lines' margins, but not taking significant market share yet.



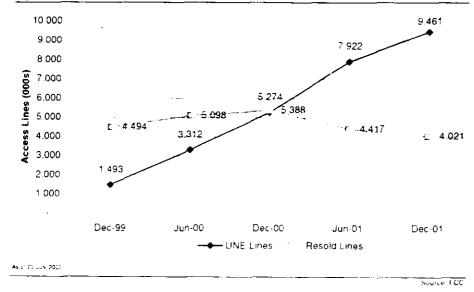
The bottom line is that competition comes in two flavors: reselling the RBOCs' network or overbuilding. The Bells argue that low UNE rates, which can force an RBOC to resell a local line to a CLEC such as MCI "Neighborhood" for as much as  $70^{\circ}e$  off of retail, aren't so bad because they at least provide some revenue across a high fixed cost structure. Also, since the line is deployed already (sunk cost), and only minimal cash is required to operate that line, an RBOC would select UNE to overbuilding as the lesser of two evils. We agree. However, with overbuilding now taking place in the business and residential ends of the local market, we expect that the value of the RBOCs' plant, i.e., their sunk costs, are falling, and that plant write downs loom. Again, the overbuilding is concentrating in the large business arenas and will occur for plant that serves large businesses, not the residential market.

#### Resale: 22%, down from 43% two years earlier

Resale is uneconomical for CLECs, so they are dropping resale lines or changing them to a UNE-P "lines" regime, which are functionally equivalent, but add  $20\%e^{-40\%o}$  points of gross margin to a CLEC.

UNE-P lines and 20 -40 points of gross margin to a CLEC





UNE-P has made it possible for AT T and MCI to compete in the residential arena

#### UNE: 47% (24% at YE 1999) – erased 2% of bell equity?

The UNE platform is growing rapidly in use. To the CLEC the only difference between reselling and UNEs is the cost. In fact, UNE is nothing more than resale with 2-3x the discount, which comes to a 35%-60% discount. UNE-P has made it possible for AT&T and MCI to compete in the residential arena. Because it is too costly to build out less dense residential networks. UNE-P resale (and cable telephony overbuilding) are being used to penetrate the residential and small business market. According to the FCC, CLECs served 4.6% of those markets at the end of 2000, and 6.6% of such markets by year-end 2001. There were 9.5m UNE loops at year-end 2001, **up from 8m six months earlier**. About 61%, or 5.8m lines, were UNE-P lines that included switching, and the rest (3.7m) were UNE loops, where the CLEC just leases the



copper loop, and provides the other network elements. UNE-Loops cause the largest revenue loss under the local wholesale scheme. However, UNE loop sales should ameliorate, in our view.

iLECs lost 1.5m lines in the last six months of 2001 in the form of UNEs to CLECs, which we estimate comes to S1bn in lost annualized sales, most of which is pure profit. In a six-month span, then, after taxes, ILEC bottom lines lost about \$325m in net income, and \$4.2bn in market capitalization, assuming a 13x P/E multiple. The Bells control about 94% of the nation's incumbent access lines, so the RBOCs, primarily through UNE, lost \$4bn in market capitalization in the last half of 2001. The Bells currently have a \$220bn equity market cap, meaning that CLECs conceivably destroyed 2% of Bell equity value in the second half of 2001, assuming our estimates are reasonable and that the market actually "made" this observation and factored it into stock prices. There's no assurance RBOC stocks didn't decline due to other reasons, and that the UNE-P issue has yet to be factored into the stocks.

#### Case study: AT&T UNEs

The UNE-P platform will be instrumental in enabling AT T to reach its goal of 10bn in annual business local revenues in five years

AT&T's new senior management states that the UNE-P platform is expected to be as successful in penetrating the business market as it has been in the residential market. Today, T has some 3.2m local lines, of which 500,000, or 15%, are UNE-P-based. That percentage will increase. We estimate that the UNE-P platform will be instrumental in enabling AT&T to reach its goal of \$10bn in annual business local revenues in five years. Note: it takes T about two years for UNE-P, on its own, to breakeven, excluding the positive impacts of bundling long distance with UNE-P.

#### From a macroeconomic point of view there are several concerns with the UNE-P system:

- lt's a policy-stimulated transfer of wealth (from shareholders and employees to consumers), rather than being left to market forces.
- In the longer-term, it could rob consumers of advanced services that require the RBOCs' plentiful cash flow to fund
- Asset write-downs will cause stock-snock and a shock to the telecom 'supplier' system.

UNE is a creation of the prior FCC administration. Only network elements such as switching, local loop costs and other various network elements were required under the 1996 Act to be sold at reasonable discounts to the CLEC. The FCC decided that the ILECs were required to "rebundle" these elements and sell them at much steeper discounts than plain resale. Plain resale was required by the Act as well. The price was to be the retail price charged by the Bell less avoidable costs such as selling costs. That was interpreted to mean a 20%-25% discount to retail. However, the CLECs didn't have any margin left over for a profit. We're not sure, however, that profit was required by the Act. At the end of the day, the spirit of the Act was to deliver a mechanism to jumpstart local competition, and we interpret that to mean to develop a



mechanism to allow competitors to build up a large enough base of customers – either through UNE elements or resale to THEN justify building their own network

# Regulators forgot to notice that wireless is local competition, too

in its July 2002 Local Telephone Competition report, the FCC reported that US wireless subscribers increased from 79.7m at year-end 1999 to 122.4m by year-end 2001, or a 23.9% CAGR. With wireless carriers offering big bucket minute plans including features like Caller ID and free roaming, wireless phones are replacing landlines for many consumers. As wireless companies continue to build out their networks and improve service quality, wireless displacement will increasingly displace RBOC landlines.

Wireless displacement is not only affecting primary access lines, but is having a devastating effect on RB. C second lines.

Wireless displacement is not only affecting primary access lines, but is having a devastating effect on RBOC second lines. Second line growth for the RBOCs is declining rapidly, primarily as a result of wireless displacement of these second lines. For example, BLS reported a Q2 02 second line YoY growth decline of 10.6%, while SBC's second lines declined 8.7% YoY in Q2 02. Historically, second lines have increased as\_much\_as 15%-20% YoY, and just two quarters ago we estimate that these second line were declining approximately 5%. If we estimate that the RBOCs combined for 17m second lines at year-end 2001, and each second line generates \$5 per month with a 65% EBITDA margin, then \$633m of EBITDA was generated from RBOC second lines in 2001. This \$633m of EBITDA is in danger of being reduced by 10% per year, primarily due to wireless displacement.

# End result \$1.4bn decline over last year Figure 3: RBOC local wireline

Revenues (\$000s)	01 01	02 01	03 01	04 01	Q1 <b>0</b> 2	02 02
VZ	10 920	10 953	*C 666	10.539	10 474	10 468
YoY growth	2.9%	03%	000	3 6°•	-4 19 <sub>e</sub>	4 4%
SBC	10 113	10 334	10 201	10 043	9.781	9 737
YoY growth	5 C%	36°°	1 0°.	-1.5%	3 3%	5 <b>8</b> %
BLS	4 612	4 722	4 733	4 757	4 614	4.586
YoY growth	3 0°°	3 6%	4 6%	4 4°.	C 🗫	-2 9%
a 👢	3 577	3 620	3 637	3 706	3 468	3 434
YoY growth	na	na	na	na	3 0%	5 1%
Total	29 222	29 629	29 237	29 045	28 337	28.225
YoY growth	3 7%	2 2°c	C 4%	-1 3%	-3.0%	-4 7%

Source Verizon SBC Communications, Jiwest BellSouth



Regulators have moved to an active stance to redesign the

inoustry

#### Regulators hurting consumers in long run

The combination of very effective lobbying on the part of small and large (read, AT&T) CLECs, and a democratic FCC (thought to be friendly to long distance and CLECs, not RBOCs) prodded the FCC to create the UNE-Platform, or UNE-P. The FCC decided that UNEs should be priced at a theoretical level, that is, what would it cost for a brand new local network to add an access line. The assumptions include state-of-the-art networks throughout, and perfect capital and man-hour deployments. In other words, we believe these are imaginary, non-historic; therefore, in our opinion, this is an unreasonable way to regulate an industry. Another related issue is that of regulation altogether. In the 10 years of covering this industry, regulators have, in our view, taken an exponentially more involved role in the "day-to-day" decisions about pricing, mergers, service offerings, inter-carrier relationships, etc. than before the 1996 Act. It wasn't supposed to turn out that way. Regulators have moved to an active stance to redesign the industry, from a passive stance where carriers knew the rules and operated freely within them. They knew what their returns would be, and didn't have to make the very risky types of investments RBOCs have made in the past few years to compensate for the loss of growth in the core business that has destroyed shareholder value. On top of that the regulators have had the nerve to regulate the newer high-risk capital return projects such as DSL. Now every carrier move is scrutinized by a state or FCC hearing, slowing down the communications revolution of the late 1990s, in the short run, the consumer wins with these artificially lowered local rates. In the long term, the consumer will suffer as ILECs cut their capital budgets by 30%, which will produce fewer services, more network outages, and crummier customer service. The regulators don't understand that the local industry, unlike the long distance industry, is the closest thing in telecoms to a "natural" monopoly. Wireless, long distance and undersea networks cost less per DS-0 to build, and are constructed in a matter of months or a year or two, not the many years it takes to build a local landline network.

Figure 4: Dresdner Kleinwort	Wasserstein	RBOCs	earnings	universe

			Pares	Incomi												Est, 5-yr	Ind		Mkt	
			Price (US\$)	Target price	Fiscal	52-week	(US\$)	Earni	ngs per sha	re (US\$)	Otrly.	EPS (US\$)		P/E	ratio (x)	gr. rate	div	Yield	cap.	
Rating	Company	Symbol	28 Aug.	(US\$)	yesi	High	Low	2061A	2002E	2063E	Yr. ago	Curr. est.	2091A	2002E	5803E	(%)	(US\$)	(%)	(U5\$m)	
Hold	BellSouth Corp	BLS	\$25.50	\$28.00	Dec	\$42.95 \$	20 10	\$2.21	\$2.15	\$2.23	\$0.59	\$0.53	11 5x	11.9x	11 4x				\$46,076	
Hold	Qwest Communications	1 4,0				\$24.00	\$1.07	\$0.05	\$0.52	\$0.40	-\$0.08	\$0.15	59 Ox	NM	NM				\$4.628	
Hold	SBC Communications (1)	SBC	\$27.68	\$28.00	Dec	\$47.50	22 20	\$2.35	\$2.31	\$2 41	\$0.59	\$0.55	11 8x	12 0x	11 5x				\$88,949	
Hold	Verizon Communications (1)	VZ	\$31.80	\$38.00	Dec	\$55.99	\$26 01	\$3 00	\$3.06	\$3 15	\$0.75	\$0.78	10 6x	10 4x	10 1x	NA	\$1 54	4 8%	\$80,874	
41. 54. 11. 6	hads has a long position on the community																			

Source First Call Horders (DiKW esternates